

24/7 Real Media

Digital Marketing Solutions

24/7 Real Media brings the science of digital marketing to advertisers, agencies, and publishers around the world. Through the years, innovation has fueled our growth, but our focus has remained the same. We continue to empower advertisers and publishers to engage their audiences. From our award winning ad management Open AdStream and our renowned search marketing technology Decide DNA to our Global Web Alliance Media network, we take digital marketing to the next level.



Largest Global Footprint

To every relationship, we bring the experience of 18 offices in 12 countries. Both our personnel and technology has experience and acuity in different geographic markets, languages and currencies. We serve billions of global advertising impressions every month and our partners, clients, and audience reach spans the globe.

Experience and Reputation

We're proud of our stellar reputation as a leader in the digital marketing industry and of our values: integrity, passion, service, excellence, and innovation. With over 5 years industry experience and numerous awards and accolades, 24/7 Real Media has unparalleled knowledge, capabilities, and relationships.

Full Service, Integrated Solutions

We offer digital marketing strategy and technology that is consistent with client objectives. From display advertising to ad management to search marketing, we can help you to make the most of every digital dollar in any medium.

Innovation

Every day, we bring our values to life as we deliver innovative technology and services to digital marketers around the world. We look to the future

and actively brainstorm, plan and develop for what's next.

Take your Digital Marketing Strategy New Places Whether you want to manage your online ad campaigns easily and efficiently, serve video or rich media, precisely target your customers, or automate and maximize your search marketing campaigns, 24/7 is a company that you can trust to take your digital marketing strategy new places.



The Science of
Digital Marketing



For further information please visit us online at www.247realmedia.co.uk

Ad Management for Publishers

What if you had one unified platform that not only lets you set up campaigns easily and efficiently, but also gives you the insight of real-time reporting and the ability to target your customers any way that you want to? Open AdStream® is the digital marketing industry's only fully integrated ad management platform that serves advertising across all digital media – the Internet, mobile devices, digital television, even addressable billboards and airplane seatbacks. With Open AdStream your data is your own. It's everything you need to manage your ad campaigns in one place, without conflict.

Digital Media

Leadership in digital media comes from understanding exactly what your customers need because you're right there with them. From video and rich media to a wide range of digital formats, we'll work with you to determine what's best for your strategy. With our Global Web Alliance, we can deliver audiences from five major networks across the globe. We're working with our customers side by side to manage their digital marketing, bring them unprecedented precision targeting, and make sure we're making the most of every revenue dollar.

Search Marketing Technology

Search marketing has become a science of its own, evolving far beyond your ranking in the major search engines. We've been a leader in search marketing technology for over 10 years. From pay per click and paid inclusion programs to feed management, our Decide DNA platform easily automates labor intensive processes such as managing keyword bids across multiple engines and tracking your metrics from impression to click to conversion. It generates keyword lists and manages and optimizes bids across more search and shopping engines than any other technology.

Based on robust metrics and analytics, Decide DNA provides comprehensive general and granular reports for a truly global view into your search marketing.

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